

Ronnie Balonon Jr.

AI-POWERED GRAPHIC DESIGNER

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CORE SKILLS — GRAPHIC DESIGN

- Branding & Logo Identity
- Brand Guidelines
- Print & Packaging Design
- Layout & Typography

OTHER EXPERTISE

- Web & UI Design
- Photography
- Video Editing
- Social Media Design
- AI-Assisted Workflows

SOFTWARE

- Illustrator
- Photoshop
- InDesign
- Lightroom
- Premiere Pro
- XD
- Figma
- VS Code

AI TOOLS

- Claude
- ChatGPT
- Midjourney
- Freepik
- Kling
- Dreamina

LANGUAGES

- English
- Filipino

EDUCATION

Associate in Computer
Technology (ACT)
STI College

PROFILE

Dubai-based, AI-powered graphic designer focused on clean, professional and effective visual communication. I turn ideas into clear, memorable branding, print, web and social media designs — pairing strong design fundamentals with AI-driven workflows to deliver smarter and faster, while every final decision stays human-led.

EXPERIENCE

Freelance Graphic Designer

Dubai, UAE · 1+ years of experience

- Designed full brand identities — logos, colour systems, typography and guidelines.
- Produced print & packaging: posters & signage, business cards, leaflets & flyers, roll-up banners, restaurant menus and product packaging.
- Supported brands with web/UI, photography, video and social media as added expertise.
- Used AI tools for faster ideation while keeping every final decision human-led — 50+ projects for 10+ happy clients.

COMPANIES & CLIENTS

- Alcon** — Advertising
- 33 Degree** — Coffee Shop
- Power Media** — Advertising
- Click** — Advertising
- Bloomfields** — Real Estate