

HELLO

I am Ronnie Balonon Jr
UI UX and Web Designer



Contacts

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DOB: May 25 1996

Nationality: Filipino

About me

I am a UI/UX Designer focused on creating intuitive, visually engaging, and user-centered digital experiences. I combine strong design aesthetics with usability and strategic thinking to ensure every interface is both functional and aligned with business goals.

Other Capabilites

- Photography and Video Editing
- Graphic Design and Social Media
- Artificial Intellegence

My Tools

Adobe Suites



Photoshop



Illustrator



Indesign



Lightroom



Premiere pro



Adobe Xd

AI Tools



Kling



Claude



Dreamania



Chatgpt



Freepik



Midjourney

Web Tools



Figma



Visual Studio

CAPABILITIES OVERVIEW

An honest overview of my creative skills, showing real experience, continuous learning, dedicated practice, and impactful visual work.

Web Designer (UI/UX)



-Figma, Adobe Xd

60%

Photography



-Photoshop, Illustrator

55%

Video Editor



-Premiere pro, Media Encoder

45%

Social Media Management



-Photoshop, Illustrator, Ai Designing Tools

40%

Graphic Designer



-Photoshop, Illustrator, Ai Designing Tools

40%

Artificial Intelligence



-Ai Designing Tools

75%

WEB DESIGN (UI/UX)

Experienced web designer specializing in SEO-driven UI/UX, responsive layouts, and Webflow **development to create** fast, conversion-ocused, mobile-first websites.

Essentials & Responsibilities:



UI Tools & Frameworks

SEO-friendly interfaces using scalable systems.



Responsive Layouts

Mobile-first designs for all devices.



UX Design Strategy

User journeys that drive engagement.



Development Integration

Clean, semantic, SEO optimized builds.



Interactive Elements

Engaging animations with fast performance.

Digital Amplification:

UI Design – User friendly interface designs tailored for responsive interaction.

UX Wireframes – Clear, strategic wireframes to define structure and flow.

Webflow Development – Fully responsive websites built visually in mind.

SEO Optimization – Technical and on page SEO strategies in meta data & alt tags.

Landing Pages – High-converting landing pages tailored for digital campaigns.

Web Animation – Micro-interactions and motion that elevate the user experience.

[View my Works](#)

PHOTOGRAPHY

Integrates AI into creative workflows to enhance design quality, improve efficiency, and accelerate innovation through smart prompting and idea generation.

Quality & Essentials:



Creativity

See & capture unique compositions



Technical Knowledge

Master camera & Editing tools



Communication

Guide, understand & collaborate well



Adaptability

Quickly adopt to any style



Attention to Detail

Align lighting, framing & focus

Digital Amplification:

AI Upscaling

Crystal clear resolution with enhanced detail.

Smart Retouching

Precision cleanup with intelligence masking.

Cinematic Grading

Stylize tone that bring emotion to life.

Dynamic Framing

Composed visuals tailored for engagement.

[View my Works](#)

VIDEO EDITING

Creative video editor specializing in marketing, advertising, and branded media, using Premiere Pro and Media Encoder for high-impact results.



Quality & Essentials:



Branded Media

Compelling edits for audience engagement



Content Editing

Structured, clean video shots & sequences



Collaboration

Client focused, responsive & results driven approach



Visual Communication

Clear, compelling messages through design



Visual Effects Enhancement

Strategic visuals that drive results

Versatile in Multiple Editing Styles

Cinematic Techniques. Familiarity of framing, composition, and lighting to create professional grade visual stories.

Motion Graphics Integration. Elevate footage using animated elements, titles and transitions for modern appeal.

Audio Design & Sync. Clean sound editing, background scoring, & audio syncing for immersive experiences.

Multi Platform Adoption. Optimized edits for social media, web, TV & mobile ensuring content hits target audiences.

Speed & Efficiency. Agile workflow using Adobe Suites Tools, delivering high quality output within tight deadlines.

[View my Works](#)

GRAPHIC DESIGNER

Creative graphic designer specializing digital content, and visual storytelling, delivering consistent, client-focused designs through strong collaboration.

Essentials & Responsibilities



Essentials & Responsibilities

- S.M Design**
Engaging content for digital platforms
- Branding & Identity**
Unified, memorable brand visual systems
- Company Profile**
Concise, memorable brand visuals made for real impact.
- Mockups**
Clean, branded visuals shown in real-world mockups.
- Marketing Design**
Strategic visuals tailored to achieve clear results.
- Advertising Design**
Strategic visuals that drive results

[View my Works](#)

SOCIAL MEDIA MANAGEMENT

Specializes in social media management through strategic planning, audience engagement, trend-driven execution, and data-based optimization to build strong brand presence.

Core Responsibilities



Platform and Trend Knowledge

Trends, algorithms & platform expertise



Content Creation & Design

Platform specific visual content creation



Analytics & Reporting

Track, measure & refine performance



Communication & Reporting

Client updates, feedback & reporting



Content Strategy & Planning

Strategic, goal aligned content calendars



Community Management

Engagement, interaction & brand voice

Beyond posts

We Engineer *INFLUENCE*

[View my Works](#)

ARTIFICIAL INTELLIGENCE

Integrates AI into creative workflows to improve design quality, boost efficiency, and accelerate innovation through chatbots and smart idea generation.



Functions & Outputs:



Image Prompts

Crafted visuals tailored for creative brand vision



Upscaler

Enhanced resolution for polished, clear delivery



Video Prompts

Dynamic scenes tailored for compelling visuals



Chatbots

Conversational tools built to inform and assist

This Is Not Just Story
This is our future

Why I Use AI in My Design?

Precision Efficiency

AI speeds up design workflows while maintaining pixel accuracy.

Style Adaptation

Quickly adapts visual styles to fit any brand or platform need.

Smart Ideation

Helps generate bold, fresh creative directions in seconds.

Seamless Variation

Enables rapid testing of design variations with visual consistency.

Premium Quality

Delivers polished, professional grade assets at every stage.

Visual Impact

Turns complex ideas into clear, compelling visuals.

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WEBSITE PORTFOLIO

Scan to Visit



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